

Our Strategy

Our Vision:

By 2030, our community will practise safe, respectful relationships

Our Pillars



Toowoomba Together Inc. (TTI) will engage with the sporting, business, education, faith, and health segments. We will focus on awareness of gender-based violence, victim and perpetrator support through education and training based on the “Recognise, Respond and Refer model” and changing the culture and underlying beliefs and behaviours around gender-based violence.

We have a Management Committee with members dedicated to our vision and aligned with our values. We will maintain sub-committees to extend our reach and work within the our pillars.



Our primary stakeholders are all community members who are at risk of becoming a victim or perpetrator of gender-based violence

Our Mission



We will collaborate with recognised domain specialists on relevant content and strategies



We will partner with aligned community leaders and sponsors



We will motivate the community towards safe, respectful relationships

Our Values

Equality

We believe that all members of a personal relationship have equal rights, responsibilities and opportunities. Diversity of opinion, experience and belief brings a richness to all relationships.

Respect

We believe that mutual respect is the cornerstone of all safe respectful relationships. Mutual respect stems from healthy self-respect and dedication to constructive resolution of conflicts.

Compassion

We believe that an informed community can collaborate to fully understand the impacts of gender-based violence and be motivated to support victims and perpetrators.

SWOT Analysis

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Strengths

- History and reputation in our community
- Passionate community leaders
- Passionate Management Committee members
- Breadth of community partners
- Not in our Club collateral
- Range of supporters
- Community goodwill
- Incorporated business model
- Tier1 DGR status
- Web site and Facebook investments
- Reasonable success at raising grant funding
- Connections with domain specialists (DVAC, Australia's CEO Challenge)
- Reasonable cash in the bank –capacity to invest in resources
- Strength of database of "Friends of TTI"

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Weaknesses

- Reducing energy of hard-working MC members and need for renewal
- No paid resources to administer work so we have a governance model without director independence
- MC skills and capacity to fulfil social media, Treasurer functions
- Minimal membership of TTI

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Opportunities

- Virtual media for community engagement
- Different segments – Health, Indigenous
- Increased maturity in Workforce and Faith segments
- Moving from providing awareness to providing basic RRR education programs (for various pillars)
- Growing our member base

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Threats

- COVID influence on DFV statistics
- COVID influence on TTI activities

Our Record - Past 3 – 5 Years

- Two community summits (200, 150 attendees)
- Multiple hypotheticals
- Annual White Ribbon Breakfasts
- Supporting periodic street marches
- Supporting the DV services in annual candle lighting ceremonies
- Supporting DV services with Red Rose activities
- Supporting a set of Red Benches (16) initiated by Red Rose Foundation and underwritten by the TRC and Mayor
- Two Not in our Club (NIOC) campaigns (2017 and 2019), aimed at leadership in sporting clubs and associations
- Creating high quality 30 and 90 second media clips Conducting various fundraising activities (including White Ribbon Melbourne Cup event)
- Partnering in the HaiR-RRR workshop for hairdressers and beauticians
- Coordinating with White Ribbon Australia on the Silhouettes campaign
- Partnering with Zonta in the 16 Days of Activism and the White Ladies campaign
- Running the White Ribbon Cocktail function (Nov 2019) aimed at the business community
- Running the Paul Myatt Memorial award for community members who contribute to making the city a more peaceful city
- Through our education committee, coordinating the school leaders in our city around safe and respectful relationships
- Re-engaging with White Ribbon after its identity was resurrected by Communicare WA
- Partnering with TRC to build the sandstone memorial in Clewley Park as holy ground for TTI's community events – "Never Violent, Never Silent"
- Supporting other regional communities in their DV activities (Dalby, Oakey, Laidley, Southern Downs, Ipswich)
- Partnering with Queensland Churches Together in a Zoom-based 3-night workshop

DVO Outcomes

The Queensland Courts' Domestic and Family Violence DVO statistics shows some interesting results for Toowoomba. In 2016/17, there were 903 applications received. In 2020/21, Toowoomba is trending towards 600 applications. This will represent four consecutive years where applications have moved downwards and will amount to a 25% reduction in this financial year. It is interesting to note that this is during a COVID-impacted period so the outcomes are even more encouraging. This is not the case for other areas within Queensland.

*to 30 Sept 2020

DVO applications (Magistrates Courts with the most lodgements) initiating applications only

Location	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21 YTD*	# YTD change 2019-20 to 2020-21	% YTD change 2019-20 to 2020-21
Brisbane	1,958	1,938	1,865	1,949	1,826	456	-31	-6.4%
Ipswich	1,785	1,977	1,734	1,674	1,641	383	-11	-2.8%
Townsville	1,845	1,779	1,833	1,685	1,557	380	37	10.8%
Cairns	1,261	1,319	1,243	1,220	1,121	270	13	5.1%
Rockhampton	1,019	1,000	954	960	814	217	0	0.0%
Toowoomba	845	903	869	772	741	152	-52	-25.5%
Mackay	791	784	755	720	823	193	7	3.8%
Redcliffe	773	801	758	761	765	180	6	3.4%
Richlands	697	752	698	724	624	141	12	9.3%
Mount Isa	764	892	654	590	483	106	-13	-10.9%
Bundaberg	724	659	639	589	468	132	27	25.7%
Gladstone	560	558	627	622	536	131	3	2.3%
Hervey Bay	511	555	501	515	470	112	-10	-8.2%