

TOOWOOMBA
together

TOOWOOMBA
TOGETHER

'NOT IN OUR CLUB'

CAMPAIGN

#NotInOurClub
#NoExcuse4Abuse
#ToowoombaTogether



'NOT IN OUR CLUB'

SPORTS CLUB RESOURCE TOOLKIT

Toowoomba Together Incorporated (TTI) has deep roots in the Toowoomba Community. The organisation's aim is to drive social change around domestic and family violence through education, awareness campaigns, preventative programs and partnerships.

'NOT IN OUR CLUB' AND SPORTING CLUBS

Sport is an integral part of the Australian culture, it can provide a level playing field for all Queenslanders no matter what their backgrounds, ages and abilities. Sport can be a key driver in promoting respect and gender equality and supporting the prevention of family and domestic violence. When communities come together they build the social bonds and networks that make our communities stronger, safer and better places to live.

The 'Not in our Club' resource toolkit aims to support various sporting organisations and partners to embed social change to make our Community Safer through respectful relationships.



SOCIAL CHANGE WILL NOT OCCUR UNTIL OWNERSHIP OF THAT CHANGE IS ACCEPTED THROUGHOUT THE COMMUNITY.

“Sport can bring out the best and the worst.

It's our choice - be a haven where ugliness can fester, or make it a leader in showing the rest of society how we can limit harm and help our best selves flourish.”

Moya Dodd,

Board Member, Football Federation Australia

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'NOT IN OUR CLUB'

ADVOCACY

'Not in our Club' Supporters are organisations individual men and women who support the not in our club campaign to help prevent Family and Domestic Violence. Toowoomba Together encourages anyone committed to preventing family and domestic violence to register as 'Not in our Club' Supporter. Club and sporting organisations encouraging your players and coaches/administration staff and volunteers to become Supporters is a great way to send the message to your networks and fan base that your club is dedicated to supporting gender equality, respectful relationships and the elimination of family and domestic violence.

REGISTER AS A 'NOT IN OUR CLUB' SUPPORTER

To register, all you need to do is fill out the Club Registration form located on the 'Not In Our Club' page, which can be found on the Toowoomba Together website:
www.toowoombatogether.org



BE THE CHAMPION OF CHANGE IN YOUR CLUB

Get involved today!

This resource toolkit contains a number of ways that any sports club could get involved in the 'Not in our Club' campaign, whether they be a top-tier club playing in a national competition or a local club run by community volunteers. There are countless unique events and ways that sporting clubs could get involved, so get on board today!

Throughout this document you will have access to external resources including links, videos and registration forms to start you on your 'Not in our Club' campaign program.

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'NOT IN OUR CLUB'

GAME DAY ACTIVATIONS

'Not in our Club' Round

Your club could host a 'Not in our Club' Round during the season. This would be a great way of making fans and members aware that the club is committed to this issue and is taking action and starting the conversation.



An on-field oath-taking ceremony where players from both teams, officials, coaching staff as well as the crowd take the 'Not in our Club' Oath. You can request a copy of the oath when you register your game day



'Not in our Club' banner and corflute signs could be installed around the grounds



Encourage members to take photos with the Instagram frame or write #NotInOurClub on their hand/paper and raise up for photo then post on social media with #NotInOurClub

REGISTER YOUR GAME DAY ROUND

To register, all you need to do is fill out the Club Registration form located on the 'Not In Our Club' page, which can be found on the Toowoomba Together website: www.toowoombatogether.org

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'NOT IN OUR CLUB'

EDUCATION

Face-to-face Learning

White Ribbon has a learning course called 'Understanding Men's Violence Against Women' that can be delivered in person by White Ribbon staff in an interactive and tailored way.

This could be implemented at the club to an audience of players and/or coaching and administration staff so that they have a more in-depth understanding of their work.

Ambassador/Advocate Talks

An Ambassador or Advocate from Toowoomba Together, White Ribbon or Our Watch can attend your club and speak to players and staff about various aspects of the movement e.g. being a positive role model, safety challenging sexist language and information on where victims or those perpetrating violence can get help and advice. This would be another great opportunity for people at your club to ask questions, discuss and get feedback about how they can promote the 'Not in our Club' campaign.



REQUEST AN AMBASSADOR /ADVOCATE TO SPEAK AT YOUR CLUB

1. Register your activity with Toowoomba Together
2. Fill in your details, including the speaker request and event specifics

Ambassador/Advocate Requests need to be lodged at least 15 working days before your event to allow us enough time to allocate someone to attend. Please note that our Ambassadors and Advocates are volunteers and there is no guarantee that one will be available for your event.

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'NOT IN OUR CLUB'

PROMOTION

Game Day March/Walk

Your club can host an on ground march prior to game commence, where players, coaches and officials do a lap of the oval holding #NotInOurClub signs and banners. With a script for the announcer to read while the march is happening. This is a great way to promote the fact that your club is a 'Not in our Club' supporter in a very visible way.

Cub/League video

A video featuring either players from your club or players from clubs across the league could be developed to show that your club is taking a leadership role in starting the conversation around Family and Domestic Violence.

This could include:



Create a video featuring players, who briefly mention why the 'Not in our Club' campaign is important to them.



A pictorial version could also be made where the play holds up a sign with #NotInOurClub on it or they write it on the palm of their hand.



An audio-only version could be created that could be played over the loud-speaker at games or clubs featuring each players reason to support 'Not in our Club'. A transcript could be provided to your announcer to read during breaks.

NEED HELP WITH PROMOTION

If your club doesn't have the capacity to do the above you can access videos from White Ribbon and Our Watch to push through your clubs social media that have a sports flavour.

To request a version of the 'Not In Our Club' video visit our website:

toowoombatogether.org

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'NOT IN OUR CLUB'

SIGNAGE / POSTERS

Feature 'Not in our Club' signature at your grounds

If possible a 'Not in our Club' and/or White Ribbon logo could be featured either on the scoreboard, on signage or somewhere around your home grounds.

Posters

You could display information poster around your club house and even hang on the backs of your toilets/change room doors. These could include:

- Be the Champion of Change in your club 'How do I get Involved?'
- Respectful Relationships
- How to build dignity and respect in interactions with others
- Warning signs of a controlling relationship
- How to support someone you know who is in a controlling relationship
- Who can I talk to? Local Service Providers
- Domestic Violence facts and figures

GET YOUR CLUB KIT TODAY

To register for your club kit (including posters, videos and further information), all you need to do is fill out the Club Registration form located on the 'Not In Our Club' page, which can be found on the Toowoomba Together website: www.toowoombatogether.org

To access White Ribbon signage and logos visit their website and check out their White Ribbon Sports Club Engagement Framework for great club resources

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'NOT IN OUR CLUB'

PARTNERS

'Not in our Club' Campaign Partners

Toowoomba Together would like to thank the following partners:

- Queensland Government
- Queensland Police Service
- Toowoomba Regional Council
- Domestic Violence Action Centre Toowoomba
- Sports Darling Downs
- City Golf Club
- South West Indigenous Network
- University of Southern Queensland



RESOURCE REFERENCES

White Ribbon Australia
www.whiteribbon.org.au



Our Watch
www.ourwatch.org.au



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